

## Thanks

We would like to say a big thank you to all the funders, partners and volunteers that enable us to reach out to so many wonderful, inspirational young people and communities.

- ▶ The Booth Charities
- ▶ AEC
- ▶ Garfield Weston Foundation
- ▶ Salford City Council
- ▶ Moorside High School
- ▶ Oakwood Academy
- ▶ All Hallows High School
- ▶ Chatsworth High School
- ▶ Salford Young Carers
- ▶ North West Young People's Development Trust
- ▶ The Anchor Foundation
- ▶ HCB Berry
- ▶ YMCA England and Wales
- ▶ All the people who have taken part in Challenge Events
- ▶ All our Junior Y Volunteers
- ▶ All Y Club class volunteers
- ▶ All our sports club coaches

# Annual Report 2016-2017



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YMCA enables people to develop their full potential in mind, body and spirit. Inspired by, and faithful to, our Christian values, we create supportive, inclusive and energising communities, where young people can truly belong, contribute and thrive.

## What we do

YMCA Manchester is a vibrant, local charity responding to the needs of individuals and communities, with a focus on those who are vulnerable or disadvantaged. From sport and physical activity to youth work, training and education – our services are inclusive for people of all ages and abilities. We encourage people to enjoy an active and healthy lifestyle, help them to believe in themselves, support them to achieve their goals and inspire them to fulfil their potential.



## Statement from the Chief Executive and Chairman

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The YMCA has had one of its best years for quite some time. The membership at our fitness facility, the Y Club, is at a twelve-year high. Our Youth and Community programmes have continued to provide support to vulnerable and marginalised young people in the local community and, in addition, we have significantly developed our training and education offer. Our trading subsidiary, the Castlefield Hotel, has produced a record surplus to help to fund these activities. We are currently stronger than we have been for many years and we look to the future with confidence. We would also like to express our gratitude to all the departmental managers, staff and volunteers for their contribution to such a successful year.

**Michael Gandy**  
Chief Executive

**Andrew Birtwistle**  
Chairman

The Magnus Mowat Bursary is a fund distributed by The Booth Charities, Salford, for the benefit of young people from Salford.

Magnus Mowat was a former Chairman of YMCA Manchester.



The Magnus Mowat Bursary programme is delivered by YMCA Manchester, offering accredited work based learning programmes to young people from Salford.

We have a programme of personal development for young people with severe learning needs and deliver a Level 1 Award in Fitness and Physical Activity to young people who have mild to moderate learning needs and/or are a Looked after Child.

In 2015/2016 we worked with eight young people and delivered a range of accreditation in sport, personal development and employability. One of the young people we supported gained a paid internship with his school, two went on to apprenticeship opportunities and five continued with their further education.

Our training and education programmes have developed significantly this year and we are proud of the relationships we've formed with schools, teachers, Salford Council and the young people.



### Oakwood Academy

We have developed a sport and physical activity qualification pathway for post-16 students which caters to all abilities. We work in collaboration with the PE department to make the qualifications inclusive and accessible.

### Moorside and All Hallows High Schools

We are now an approved provider for alternative provision for Salford City Council and we have designed a programme to deliver to students from year 9-11. These are young people that may be at risk of exclusion for behaviour issues, are struggling with a school setting academically or have learning needs. Our programme includes a Level 1 Sport and Active Leisure Diploma alongside a varied offer of other accredited and non-accredited development opportunities that build confidence and self-esteem.



The Inspiring Futures project was originally launched in November 2014.

We delivered a successful project but we were unfortunately unable to find continuation funding after the pilot year. We have continued to run a scaled down programme with small donations and internal fundraising since the pilot year ended.

A donation of £4,000 from a corporate partner and a grant of £15,000 from Garfield Weston enabled us to relaunch the project in March 2017.

The project is specific to the needs of young carers and young adult carers in Salford and understands and acknowledges the caring roles and responsibilities they face.

It aims to increase the self-esteem, confidence, social skills and employability of this target group, specifically those who are currently not accessing provision for young people because of their caring responsibilities.

On Tuesday 28th February, we took five young people (three young women from Moorside High school and two young men from Oakwood Academy) involved in our Training and Education programmes to the House of Commons to discuss body image anxiety with 100 other young people and MPs at the All-Party Parliamentary Group on Youth Affairs.

Social media, celebrity culture and peer pressure were some of the concerns about body image raised by young people and many bravely shared their personal experiences and suggestions on what needs to change.

None of the young people had ever been to London, some had never been on a train before, so they were thrilled to be able to visit the Houses of Parliament and see other sights such as Buckingham Palace and Downing Street.

All the young people involved really enjoyed the experience and it will hopefully inspire them to speak out on issues that affect their lives in the future and help them to find confidence in their own voices.



Get Set for Community Action (GSFCA) is part of the Get Set family, made possible thanks to the Big Lottery Fund. The programme aims to strengthen relationships between young people and their local communities through the Olympic Values (*friendship, excellence and respect*) and the Paralympic Values (*courage, determination, equality and inspiration*).

Young people from Chatsworth High School and Salford City College spent over 12 hours during the summer creating a garden for Chatsworth Futures, a new adult learning centre in Eccles which caters for around 30 young adults aged 19-25 who have profound and complex disabilities.

Our group, many of whom have educational and behavioural difficulties of their own, helped with clearing the site, laying new paving, painting walls, jet washing and decorating the space with a vibrant selection of flowers and plants. As part of the project we were very fortunate to win an athlete visit and on Tuesday 8th December we welcomed Paralympic athlete Steve Bate.

Steve is an athlete with a visual impairment who represented Great Britain in cycling at the 2016 Summer Paralympics in Rio de Janeiro, winning two golds and a bronze medal. Steve praised the hard work and efforts of our young people observing them taking part in a multi-sport session in the sports hall, engaging in a lively Q and A session with the group and offering up his three Paralympic medals for once in a lifetime photo opportunities.



We would like to say a huge thank you to the trust and grant providers, local business partners, and the general public who have helped us secure **£33,516.62** funding for our Youth and Community programmes this year.



Thanks to this funding we have been able to develop and drive forward our 'Inspiring Futures' project, allowing us to provide more volunteering opportunities and engage more young carers with a greater level of holistic support.

Away from grants and trust fundraising we have been busy with our new annual calendar of Community Events. Things got off to a scorching start with a Firewalk which saw 35 brave souls walk barefoot across 20 feet of red hot embers burning at 1,236 degrees to support our work.



We have been taking the time to grow our supporter base and increase awareness of our work and have enjoyed showcasing our engagement with young people via our social media channels. We have amassed a strong following that continues to grow and allows us to provide immediate engagement with supporters.

A new charity of the year corporate sponsorship pack has been created, and we are seeking to establish links with local business that share in our values and wish to engage in Corporate Social Responsibility.



**Total members: 1,806**

An increase of **135** members

**Total NEW memberships: 1,481**

An increase of **128** memberships



**Total overall attendance**

**120,000** visits

**Sports Club** visits over

**1,700**



**Children Activities**

visits over **1,380**

## Basketball

The Manchester Area Basketball League season commenced in October, with the club entering two teams, YMCA and YMCA Free City. Both teams competed in the Premier division, the highest in the league, following the YMCA team's promotion last year from Division one.

With a few new players to the roster of both teams, both coaches, Jonathan and Artur, were optimistic of achieving the League's year end play-offs as a minimum target. However injuries affected YMCA, and only YMCA Free City made the play-off finals weekend.

A depleted squad meant that they were over powered in the final quarter of the semi-finals, but there is always next year! All sessions for Basketball training have been well attended throughout the year and have continued over the summer. Next year we hope to field two teams again in the MABL Premier Division.

## Harriers

Formed in 1882, the Harriers are one of the oldest running clubs in the world.

The Harriers had a strong turn-out for the 2016-17 cross country season. Our Men's Veteran 60s won the team prize in the South East Lancs Cross Country League, with Tony Brierley winning the individual Men's Veteran 60 title.

Members of the club took part in a wide range of events throughout the year, both close to home and abroad. Eleven members completed marathons. Our men's team came second in the Coniston 14 road race.

We had 171 runners complete our Blackleack Country Park 5-mile race.

## Netball

The Cascades Netball team (Y Club Team) came Second in the simple netball mixed league back in March.





## 1846 - 2016 170th Celebration



2016 was our 170th year of operation. On Saturday 25th June, YMCA Manchester celebrated its 170th birthday at the Castlefield Hotel.

Some of the treasures unearthed included a handwritten note from the famed WW2 British Army General, Field Marshall Montgomery, stating how pleased he was to learn about the plans for a new YMCA Manchester building which was to be named in his honour, and the Queen's signature in our guest book, dating back to when she was Princess Elizabeth during a visit in 1949.

The day was a huge success and saw members old and new catching up with friends and sharing stories whilst enjoying our photographic and memorabilia displays over some birthday cake.

What became apparent during the event is just how important YMCA Manchester was to many of our older members and how much it has shaped their lives. Ken Wolstenholme a member from 1947 - 1953 stated "there was nothing like the YMCA around at the time and I met so many good friends and learned new skills." Ken's son Lee accompanied him on the day and is one of our current members.

Rooms Sold

▶ **14,137**

Total accommodation revenue

▶ **£925,450**

RevPar

▶ **£53.11**

ADR

▶ **£65.46**

Room occupancy

▶ **81%**



## SUMMARY OF ACCOUNTS

KPI's	2016/17	2015/16	2014/15
	£'000	£'000	£'000
<b>Total income</b>	£ 2,333	£ 2,162	£ 2,116
<b>Total expenditure</b>	£ 2,017	£ 1,997	£ 2,010
<b>Overall surplus</b>	£ 316	£ 165	£ 106

### Connect with us to find out more:

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 YMCA Manchester

Donate at

[www.localgiving.org/charity/manchesterymca](http://www.localgiving.org/charity/manchesterymca)

## GET INVOLVED



Donate to support our work. Whether you can make a regular or one-off donation, your support helps our projects to continue running.



Take part in a YMCA Challenge Event. Cycling, running, skydiving or something less strenuous. There are lots of ways you can help to raise funds for our vital charitable work.



Volunteer with us. We work with some amazing people and have opportunities for everyone who is interested in helping out.



A Corporate Partnership with YMCA Manchester brings benefits to your business and employees, as well as helping the local community.



Give the gift of hope with a Charity Gift in your Will.